



One-stop-shop for sustainability services

Empower change, together as one.

Introduction

In today's world, sustainability is increasingly at the top of companies' priority list. It is gradually becoming clear that isolated efforts are no longer enough to tackle the climate crisis. The need to accelerate is more urgent than ever. Go Family's mission is to catalyze the acceleration of those sustainability efforts. We aim to support companies at any stage in their sustainability journey by bundling various climate impact services into one comprehensive ecosystem that provides end-to-end support.

The different Go's

Go Family is more than a collection of individual services. We maximize climate impact thanks to the synergies within our ecosystem. In turn, companies can increase and accelerate their impact by choosing from our complementary services:

- **Go Smart:** Bringing support and guidance to organizations to help them meet the European sustainability goals.
- **Go Smart Digital:** Reduce CO2 impact through optimizations of your IT infrastructure
- **Go Forest:** Reforestation and forest restoration by planting trees to protect our planet's green lung.
- **Go Ocean:** Marine ecosystem restoration through planting corals, seagrasses and mangroves to protect our planet's blue lung.
- **Go Loud:** Share your sustainability story and inspire others.





Choosing Go Family is choosing for a transparent and authentic partnership, centered around collaboration, inspiration and the exchange of expertise to amplify impact and accelerate sustainability efforts. It is not just about implementing measures, but also about encouraging gradual behavioral change. Companies play a crucial role in this transformation, by creating awareness and serving as role models for others. Go Family is the partner to support and unburden them in this regard.

Sounds interesting? Talk to us.

Planting trees with impact

for a sustainable future

At Go Forest, we have a powerful mission – we aim to **accelerate** the **restoration** of natural environments by **strategically** planting trees where they can have a significant impact. We nurture the right trees in the right regions, ensuring they're **well-maintained**. This benefits **not only the environment** but also the local communities, creating jobs and improving livelihoods.

About us

Go Forest is a young, dynamic company established in 2020, backed up by climate experts to ensure qualitative and truly impactful restoration projects.



© Reforestation in Tanzania



© Reforestation in Belgium



© Mangrove restoration in Madagascar



© Agroforestry in Argentina



© Reforestation in D.R. Congo



© Reforestation in Peru



© Reforestation in Spain

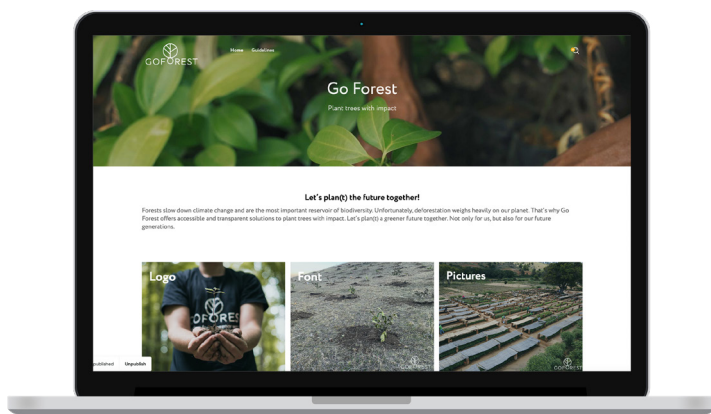
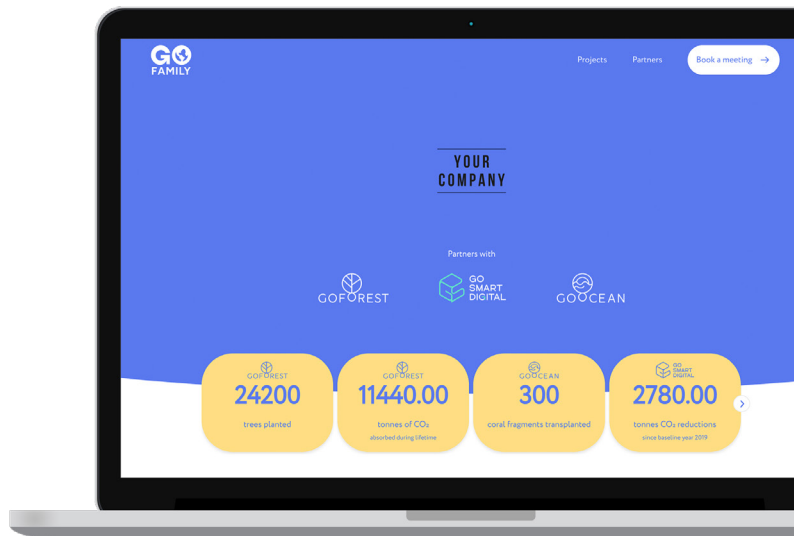


© Reforestation in Brazil

Climate change is a daily reality, and we are convinced that **planting trees and restoring** natural environments are a **part of the solution**. We recognize that local emissions and consumption cause global consequences, and that's why we plant on a **local and a global** level. At our planting locations, we collaborate closely with local communities and experts, forging partnerships that create long-term sustainable impacts. Transparency and involvement are at the heart of everything we do. This is how we cultivate **environmental, social, and economic benefits** for our partners and local communities.

For our customers, planting trees is a tangible way to give back to nature. Our clients vary wildly in size and sector, making big and small contributions but most importantly – we believe these contributions create a **ripple effect for change** and together we create forest ecosystems.

Our team in Belgium connects clients with projects, while monitoring our projects and the impact made. **Our clients can choose the location** and project they want to contribute to and purchase a tree or a square meter to be planted. Projects include **mangrove-planting, agroforestry, or reforestation** while prices vary between € 2,00 and € 5,50 (ex. VAT) per tree. We're dedicated to being an **accessible partner and ensuring maximum transparency**. Our publicly available impact dashboards allow all clients and stakeholders to monitor the number of trees planted and stay informed about project updates, long after the trees are planted. We are open about all progress and about where there is room for improvement.



Next to project updates, we provide our clients with **digital materials to communicate** about the projects and regularly help brainstorm about the correct way of communicating. This way, we want to inspire companies and individuals alike to take further action for a greener world.

Whether you're a business leader, part of an association, or an individual seeking to make a sustainable impact, **Go Forest is your accessible partner on the journey of inspiring change and giving back to our planet**. Let's start planting today! **Together**, we can grow a forest of change and build a brighter, greener world. Let's make a difference, one tree at a time.

Become a monthly member

Tailored offer? Talk to us

Empowering marine ecosystem restoration

About us

At Go Ocean, we envision a world where the “blue lung” of the Earth thrives, preventing further degradation of the oceans and marine wildlife habitats, and ensuring the survival of our planet and all its species.

Go Ocean is committed to supporting and accelerating the restoration of coastlines and marine ecosystems, promoting the resilience of our oceans in the face of threats like climate change, and safeguarding marine wildlife habitats. Our mission is to **represent, empower, support, and accelerate marine restoration** projects by providing companies and individuals **accessible, tangible, and transparent** ways to support these critical initiatives.



© Seagrass in the U.K.



© Mangroves in Madagascar

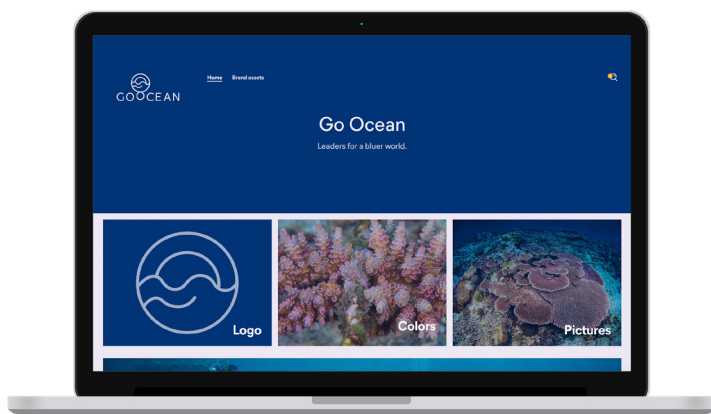
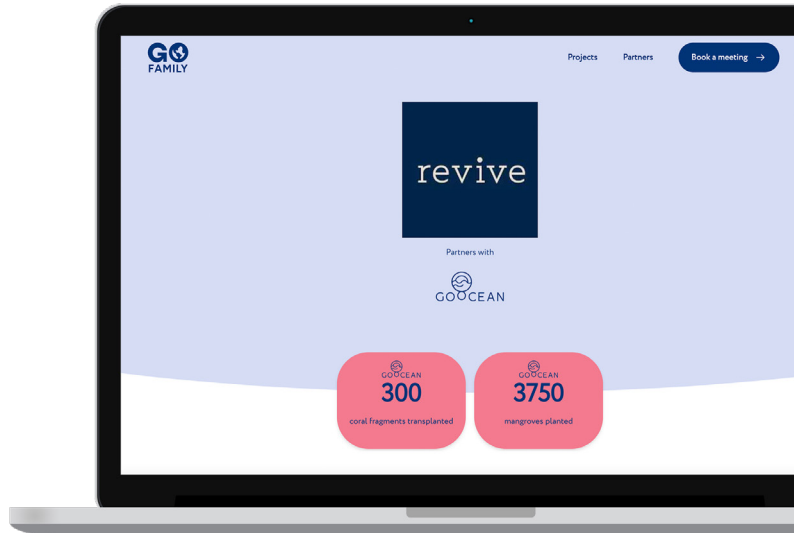


© Corals in Indonesia

Go Ocean collaborates with **climate project experts** to select and support the best marine projects worldwide. We actively engage with local communities, ensuring that **the right marine ecosystems are restored in the right regions**, maximizing positive effects on biodiversity, carbon storage, employment, livelihood, and the coastal economy. We do not merely restore; we also ensure that the systems we rehabilitate are **maintained and monitored** for lasting impact. Our commitment to transparency and accessibility means that you can be confident your support is making a tangible difference.

Our clients vary wildly in size and sector, making big and small contributions but most importantly – we believe these contributions create **a ripple effect for change** and together we create waves.

Our team in Belgium connects clients with projects, while monitoring (y)our projects and the impact made. Our clients can **choose the location** and project they want to contribute to and can purchase a **coral, sea-grass-shoot, or mangrove** to be planted. Prices range between € 2,00 and € 25,00 (Ex. VAT). We're dedicated to being an **accessible** partner and ensuring **maximum transparency**. Our publicly available impact dashboards allow all clients and stakeholders to monitor everything that is planted and **stay informed about project updates, long after planting is done**. We are open about all progress and about where there is room for improvement.



Next to project updates, we provide our clients with **digital materials to communicate** about the projects and regularly help brainstorm about the correct way of communicating. This way, we want to inspire companies and individuals alike to take further action for a bluer world.

Join us in our mission to preserve our oceans, protect marine life, and secure the future of our planet.

Let's create a Wave of Change.

Become a monthly member

Tailored offer? Talk to us

GO SMART AND SUSTAINABLE

INTRODUCTION

At Go Smart we are convinced that companies hold the key to a more sustainable world. A clear and well-executed green growth strategy will not only reduce the company's footprint and make the world a better place. It will also give a competitive advantage. Recent studies clearly show that the average growth in value is higher for companies with a well-defined and well-executed sustainability strategy.

The complexity lies in the fact that no two companies are the same. And although we all fight for the same goals, the road to reach them will be different for every organization and situation.

Based on the current **sustainability maturity level** and **the long-term goals**, we will jointly create a program that guarantees the best possible results. Whether you want to comply to a certain standard (e.g., SBTi) or strive to have the biggest possible impact and report correctly on this, our standardized five-step approach gives a clear structure, and our flexibility allows us to tailor the program to the specific situation.

Sustainability is not just a “boardroom project”; it has to be a companywide initiative. Our team of experts will work with your stakeholders and guide you through this journey.

Throughout the complete program, communication will play a key role. We can support you in the different phases of your journey. Correct and precise communication will create internal support. Professional communication of the results will increase the impact and avoid greenwashing.

Whether your organization is relatively new to sustainability, or you already have experience in this field, Go Smart helps companies with guidance and support to meet the ambitious goals of Europe and their own goals. From knowing what can be done, to implementing change. We are in it for the long run.

PHASED APPROACH

1. Discover: Together, we get a clear view on your current sustainability maturity, and we guide you through the different strategic options, protocols, and processes.

2. Define: With your top management we set clear targets and define the optimal road to get the expected results. We kick-start your project.

3. Execute: Based on a thorough internal and external stakeholder analysis, the project team executes the different projects based on a materiality assessment.

4. Measure: We will measure, verify, and compare the results with the initial goals and (Science-Based) targets. This will be reported back to the stakeholders.

5. Communicate: Together we optimize and increase your direct and indirect impact by communicating correctly and transparently. Ensure the right impact for your organization and brand.



Sounds interesting? Talk to us.



Amplifying your sustainable voice

Introduction

In today's climate-conscious world, adopting a sustainability focus isn't just a choice; it's a necessity. We understand that communicating your sustainability initiatives can be daunting, given the challenges of greenwashing and the ever-watchful eye of a critical and communicative audience. This is where Go Loud steps in.

Now more than ever, the world needs to hear remarkable sustainability stories that set an example and inspire others to take climate action. At Go Loud our goal is to help you navigate the sustainability communication landscape effectively. We are your dedicated ally in making your sustainability efforts resonate with your audience and in amplifying your sustainable voice.

Our Mission: Support and Educate

Our mission is simple: to support and educate companies in the art of sustainable communication. We understand that every company is unique, and so are their communication needs. Therefore, we offer a range of communication packages tailored to any company size or specific communication requirements.

Talk the walk

Effective communication is crucial for your business to showcase your dedication to sustainable practices. To communicate sustainability effectively, be authentic, be transparent, engage with your audience, be positive, and above all don't be afraid to talk about your sustainability efforts and goals. If you require assistance with this, Go Loud is here to help.

Member of the Go Family

Go Loud is a brand of and powered by the PR and Communications agency Loud and Clear, dedicated to sustainable communications. As part of the Go Family ecosystem Go Loud works closely with other Go services. This ensures a seamless support from inception to execution.

Choosing Go Loud is choosing for a partner that understands your unique story and conveys it in a way that resonates with your audience. We cut the noise and deliver a message that is loud and clear. Let's make your sustainability story shine and inspire a greener, more sustainable world, one clear and powerful message at a time.



Are you ready to talk the walk & elevate your sustainable voice?

Talk to us

IMPROVE YOUR SUSTAINABILITY AND IT EFFICIENCY

INTRODUCTION

At Go Smart Digital, we are dedicated to assisting businesses in assessing and enhancing their sustainability, with a particular focus on the IT environment. Our proven IT Sustainability Maturity Scan offers rapid insights into critical IT domains, and how they can be aligned with sustainability principles. At Go Smart Digital, we firmly believe that sustainability is not merely a goal but also a means to operate more efficiently and contribute to a sustainable business landscape.

CENTRALIZING SUSTAINABILITY

At Go Smart Digital, we acknowledge the urgent need to integrate sustainability across all aspects of business operations. By making your IT environment more sustainable, you can not only contribute to a greener planet but also realize cost savings and meet ever-stricter regulations.

Our approach centers on 10 key IT domains, including energie efficiency, circular IT, data center management, and more. We provide in-depth insights and guidance on optimizing your IT infrastructure and processes for a more sustainable future.

A CRUCIAL 1ST STEP: THE IT SUSTAINABILITY MATURITY SCAN

Our IT sustainability Maturity Scan forms the cornerstone of our services. Using this comprehensive scan, we assess your IT environment against the latest sustainability standards and best practices. This empowers you to understand your current performance, identify weaknesses, and develop a roadmap for sustainable improvements.

FUTURE-ORIENTED: CSRD, CSDD, AND BEYOND

At Go Smart Digital, we remain updated with the latest developments in sustainability regulations. We comprehend the impact of impending regulations, including the Corporate Sustainability Reporting Directive (CSRD) and the Corporate Sustainability Due Diligence (CSDD), on your business.

Our experts guide you through the complex world of sustainability standards and regulations. We help you meet these requirements and align your sustainability strategy with future sustainability goals and legislations.

5 REASONS TO CHOOSE US

1. Because of our experience and expertise: Our team of experts possesses extensive experience in the fields of sustainability and IT optimization.

2. We provide tailored solutions: We recognize that every business is unique. Therefore, we offer customized solutions that align with your specific needs and objectives.

3. We are future-ready: We continually stay at the forefront of sustainability and regulations, ensuring you are prepared for the future.

4. We deliver measurable results: Our approach is geared toward quantifiable improvements in sustainability and efficiency, delivering tangible benefits for your business.

5. We optimize your costs: By making your IT environment more sustainable, your company can achieve significant cost optimizations. An efficiently configured IT environment automatically results in OPEX cost savings.

Are you ready to transform your business into one with a more sustainable future?
Together, we work towards a greener and more sustainable world.

Sounds interesting? Talk to us.

Go Smart Digital was founded in 2023 by Tim Sterckx, Sarah Parent and Wim Lespoix. Go Smart Digital is part of an ecosystem of impact-driven companies: Go Family. From the belief that we can achieve much more together and pool more expertise to reach the objectives, SDG17 is held in high regard. Partnerships for the goals.